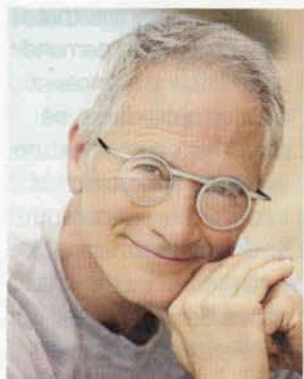


BIFOCALS THAT HAVE A CLEARER VISION



TruFocals might not be attractive. But the eye-glasses, which have round lenses in metal frames, do what no other bifocals do—adjust the focus.

TruFocals have fixed outer lenses and flexible inner lenses that face the eyes. To change the focus of the lenses, you slide a bar that runs across the bridge of the frames. This action flexes the inner lenses, so you can see without having to look up or down through a lens, as you would with regular bifocals.

Trufocals says the glasses are designed to eliminate the need for multiple pairs of glasses—reading glasses, computer glasses, driving glasses. The glasses work for any prescription, says Adrian Koppes, who is CEO of TruFocals. He claims that the flexible structure of the inner lenses mimics the eye's natural lens.

You can buy TruFocals lenses on the company's website—trufocals.com—or through eye doctors. (The website has a list of doctors who offer the glasses.) Now here's the price of convenience: TruFocals cost \$895 for the frame and clear, fixed lenses. Tinted lenses cost an additional \$195. For comparison's sake, a standard pair of bifocals that are sold at LensCrafters costs between \$260 and \$345. At Ilori, a standard pair costs between \$399 and \$499.



PRINTING THE NON-PC WAY

Hewlett-Packard recently launched a line of printers that let you print from a smartphone—no computer necessary. To print, all that you need to do is send an e-mail along with an attachment of what you want to print to the printer's e-mail address. You then use HP's online Print Center to set up the time at which you want each document to print.

HP's printer for smartphones—the first of its kind—went on the market in June at \$99. At press time, another HP model was scheduled to debut in August at \$149. And two more HP printers, which cost \$149 and \$299, respectively, were scheduled to hit the market in September. Automatic two-sided printing and other features account for differences in price.



Consumers Digest has not rated the products listed in the What's New section. The selected items are detailed as a service to our readers. Statements about product performance or functionality are representations made by the manufacturers and not necessarily the opinions of Consumers Digest magazine.

A BRIGHT WAY TO CLEAN THE AIR?

How's this for a twofer? Zevotek's Ionic Bulb is a compact fluorescent bulb that the company claims can rid your home of allergens.

Inside the bulb is a microchip that's powered whenever the bulb is switched on, says Sarah Young, who is a Zevotek spokesperson.

The chip emits negative ions, which cling to pollutants and thereby neutralize them, Young says. When Zevotek hired a private lab to test the bulb, she says, results indicated that the bulb eliminated toxins and allergens over a 100-square-foot area. The bulb also meets European Union standards for air purifiers.

The bulbs cost \$19.99 for a pair or \$50 for a pack of 10 when purchased at the company's website. Shipping and handling is \$7.95 in either case.

As of press time, the bulbs are scheduled to be available at major retailers in September.

PROJECTOR: SMALL BUT MIGHTY HANDY

Samsung's palm-sized SP-H03 might be a handy gadget for busy substitute teachers who find themselves running from classroom to classroom to deliver a presentation on the layers of the Earth.

The projector weighs just 6 ounces and has a built-in media player that has 1GB of internal memory. The LED-based device projects a 720p image up to 80 inches wide.

You can download content onto the projector from USB devices, microSD memory cards or personal media players. You can hook up headphones or external speakers if the built-in speaker doesn't deliver enough oomph for you. The SP-H03 became available in Best Buy stores in late June at \$300.

